

TECHNICAL SPECIFICATIONS

Printing system: Offset Positive.
Trimmed size: 210 x 297 mm.

ADVERTISEMENT PRICES LIST

Measures are width per height.

STANDARD EDITIONS	Price (€)	STANDARD SPACES	
		Horizontal	Vertical
Full page	2,000	—	210 x 297 mm.
1/2 Page	1,100	210 x 148 mm.	105 x 297 mm.
1/4 Page	800	210 x 75 mm.	105 x 148 mm.
1/5 Page	550	210 x 60 mm.	—
Desplegable Cover	5,000	420 x 297 mm.	—
Cover	4,500	210 x 190 mm.	—
Backcover	4,000	—	210 x 297 mm.
Inside cover	3,000	—	210 x 297 mm.
Inside backcover	2,200	—	210 x 297 mm.
Service guide Single module	650	—	55 x 150 mm.
Service guide Double module	1,000	—	55 x 65 mm.

INTERNET BANNER ADVERTISING

Weekly e-newsletter (€) *	Web Energ. XXI / Energ. XXI web page (months) (€)
1	1
4	3
12	6
24	12
48	

Banner sizes: horizontal 400 x 50 pixel; vertical 120 x 170 pixel. GIF format.

DISCOUNTS AND SURCHARGES

3 Advertisements – 10% discount
 Job search advertisements – 25% discount

6 Advertisements – 30% discount
 Agency discount 10%

GRAPHIC DESIGN

We offer you our graphic design service for the accomplishment of your advertisements (ask for prices).

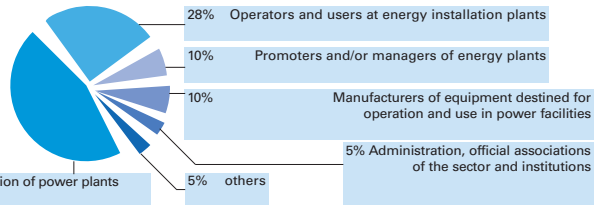
SUBSCRIPTIONS

- 10 € per edition (India)
 - 30 € per edition (Rest of the world)

- 55 € Annual – 6 editions– (India)
 - 165 € – 6 editions– (Rest of the world)

OUR READERS

The magazine is distributed in free form and/or by subscription to companies that have direct relation with the power generation, distribution and transmission sectors (10.000 copies of the magazine per edition)



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INTERNATIONAL POWER GENERATION MAGAZINE

energetica INDIA

ENERGETICA INDIA (Technical Indian Magazine) published six times each year, covers the latest power generation news, outstanding product developments, technologies, legislations and much more in India and other countries. Our readers are your customers and the decisionmakers of the power generation industry. If you want to introduce your company to the Indian Market, contact us.

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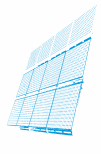
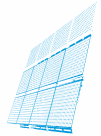
EDITORIAL PROGRAMME 2009



Gupta Ventures

ENERGETICAINDIA

2009 EDITORIAL PROGRAMME



□ 01 JANUARY/FEBRUARY

- Magazine introduction
- Staff introduction and history
- Solar energy I
- Wind energy I
- Hydro power I
- Nuclear energy I

- Fairs and events

- PV SEC KOLKATA
19 JAN – 23 JAN
- WATER EX MUMBAI
12 FEB – 16 FEB
- EWEC MARSEILLE (FRANCE)
16 MARCH – 19 MARCH

□ 02 MARCH/APRIL

- Special conventional
- Engines and turbines
- Gen sets and auxiliary equipment
- Distribution and transmission
- Clean coal Technologies
- CCS
- Maintenance of power plants
- CDM Mechanism
- Fuels oil and bio-fuels
- Combined cycle

- Fairs and events

- POWERGEN INDIA NEW DELHI
2 – 4 APRIL
- POWERGEN EUROPE COLOGNE
26 MAY – 28 MAY
- CARBON EXPO BARCELONA (SPAIN)
27 MAY – 29 MAY

□ 03 MAY/JUNE

- Solar II Special edition
- Solar thermal
- Solar PV
- Photovoltaic concentration systems

- Fairs and events

- INTERSOLAR MUNICH (GERMANY)
27 MAY – 29 MAY

□ 04 JULY/AUGUST

- Solar III
- Wind energy II
- Renewable energies
- Conventional energies
- Distribution and transmission II
- Gen sets and auxiliary equipment II
- Electronics, electricity, software and control Systems

□ 05 SEPTEMBER/OCTOBER

- Bio energy
- Hydrogen and fuel cells
- CHP
- Energy from waste in India
- Engines and turbines II
- Nuclear energy II
- Maintenance of power plants

- Fairs and events

- POWER INDIA MUMBAI
- INDIA ELECTRICITY

□ 06 NOVEMBER/DECEMBER

- Water treatment
- Hydro power
- Conventional energies
- Renewable energies
- Energy resume and prospective for 2010 India energy market

- Fairs and events

- EGÉTICA EXPOENERGÉTICA VALENCIA (SPAIN)
- ENERGY INDIA BANGALORE
8 DEC – 11 DEC
- WATER ASIA
10 DEC – 12 DEC